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SPONSORSHIP and TRADE EXHIBITION

SLAQ/IASL 2010 Conference committee invites you to become a **Sponsor** and/or **Trade Exhibitor** at the 2010 conference to be held at the **Brisbane Convention Centre and Exhibition Centre, Brisbane Australia 27-30 September 2010.**

1. SLAQ/IASL 2010 PRINCIPAL CONFERENCE SPONSOR - \$11,000.00 (GST inclusive)

As the sole **SLAQ/IASL Principal 2010 Conference Sponsor** your company/organization will be highly visible prior to, during and after the conference and will receive extensive acknowledgement. The benefits to your company/organization will be:

2 complimentary Trade Exhibition booths	Company//institution logo	Visibility	Benefits
2 booths 3m x 3m in a premium position	On the SLAQ conference web site at www.slaq.org.au	Lunch, morning and afternoon tea will be served in the trade exhibition	Registration for two people for all conference presentations
4 spotlights	On the IASL conference web site at www.iasl-online.org	10 minute address at opening and closing sessions	Welcome reception event for two people Monday 27 September
2 power points	On Online Trade Exhibition web site	Acknowledgement by the conference convener at opening and closing sessions	Literary breakfast for two people Wednesday 29 September
1 fascia sign	In promotional materials	Corporate PowerPoint slide to be shown at regular intervals between main conference sessions	Conference dinner for two people Thursday 30 September
2 trestle tables with cloth	In school library publications	Company pull-up banner in main lecture theatre	Lunch, morning and afternoon tea for two people each day
4 chairs	On registration form	Opportunity for half-hour demonstrations to delegates during conference program on Tuesday 28 September	
Additional furniture available for hire from QX at your own company expense	In conference handbook	Opportunity for delegate visits during program on Thursday 30 September	Delegate list (name of delegate and school) in hard copy and electronic format
	On delegate Trade Exhibition passport	Listing in conference handbook as principal sponsor	1 page A4 satchel insert Delegate satchel Name badges

LUCKY DOOR PRIZES / PRODUCT DONATIONS

Your company/institution is welcome to donate an item/s for prizes, giveaways, or raffles during the conference or at the final conference session. Your donation will be acknowledged.

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2. SLAQ/IASL 2010 MAJOR SPONSOR - \$7,700.00 (GST inclusive)

As one of the **Major Sponsors** of **SLAQ/IASL 2010** your company/organization will be highly visible prior to, during and after the conference and will receive extensive acknowledgement. The benefits to your company/organization will be:

1 complimentary Trade Exhibition booth	Company/institution logo	Visibility	Benefits
3m x 3m in a premium position	On the SLAQ conference web site www.slaq.org.au	Lunch, morning and afternoon tea served in the trade exhibition	Registration for two people for each keynote session
2 spotlights	On the IASL conference web site www.iasl-online.org	Listing in conference handbook as major sponsor	Registration for two people for one other session each day
1 power point	On Online Trade Exhibition web site	Opportunity for half-hour demonstrations to delegates during conference program on Tuesday	Welcome reception event for two people Monday 27 September
1 fascia sign	In promotional material	Opportunity for delegates to access your representative during conference program on Thursday	Literary breakfast for two people Wednesday 29 September
1 trestle table with cloth	In school library publications		Conference dinner for two people Thursday 30 September
2 chairs	On registration form		Lunch, morning and afternoon tea for two people each day
Additional furniture available for hire from QX at your own company expense	In conference handbook		Delegate list (name of delegate and school) in hard copy and electronic format
	On delegate Trade Exhibition passport		1 page A4 satchel insert Delegate satchel Name badges

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3. TRADE EXHIBITOR \$2,200.00 (GST inclusive)

As a **SLAQ/IASL 2010 Trade Exhibitor** your company/organization will be provided with a booth from which to promote your products. The Trade Exhibition will run from Monday 27 September until Thursday 30 September 2010. Sessions for Exhibitors are available in the conference program on Thursday 30 September 2010. The benefits to your company/institution will be:

Trade Exhibition Booth	Company/institution logo	Visibility	Benefits
3m x 3m booth	On the SLAQ conference web site at www.slaq.org.au	Lunch, morning and afternoon tea will be served in the trade exhibition	Entrance to keynote sessions for one person
2 spotlights 1 power point 1 fascia sign	On the IASL conference web site at www.iasl-online.org	Opportunity for half hour demonstrations to delegates during conference program on Tuesday	Welcome reception event for one person on Monday 27 September
1 trestle table with cloth	On Online Trade Exhibition web site	Opportunity for delegates to access your representative during conference program on Thursday	Lunch, morning and afternoon tea for one person each day
2 chairs	In conference handbook		Delegate list (name of delegate and school) in hard copy and electronic format
(Additional furniture available for hire from QX at your own company expense)	On delegate Trade Exhibition passport		1 page A4 satchel insert Delegate satchel Name badge

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CONFERENCE SPOT SPONSOR (GST inclusive)

SPONSORSHIP: Your company/organization may wish to **sponsor** or **partially sponsor** a specific event or product. Sponsorship will be acknowledged verbally and in print. Choose one or more of these sponsorship opportunities which include, but are not limited to:

	Sponsorship available	Cost	Visibility	Benefits
1	International keynote presenter/s	\$6,600.00	Company banner at event; acknowledgement in conference handbook	Reaches every delegate
2	Delegate satchels (1 only)	\$3,300.00	Company logo/ name on delegate satchels; acknowledgement in conference handbook	Reaches every delegate
3	Conference lunch (3 available)	\$3,300.00	Company banner at event; acknowledgement in conference handbook	Reaches every delegate
4	Delegate writing pads (one only)	\$2,200.00	Company name and logo on pads; acknowledgement in conference handbook	Reaches every delegate
5	Delegate 1 gb USB with lanyard (1 only)	\$2,200.00	Company logo and name on lanyard; acknowledgement in conference handbook	Reaches every delegate
6	Delegate name badges with lanyard (1 only)	\$2,200.00	Company logo on badges; acknowledgement in conference handbook	Reaches every delegate
7	Morning tea (3 available)	\$2,200.00	Company banner at event; acknowledgement in program	Reaches every delegate
8	Afternoon tea (3 available)	\$2,200.00	Company banner at event; acknowledgement in program	Reaches every delegate
9	National keynote presenters	\$2,200.00	Company banner at event; acknowledgement in conference handbook	Reaches every delegate
10	Conference dinner	\$2,200.00	Company banner at event; acknowledgement in conference handbook	Reaches dinner guests; reaches every delegate
11	Conference pre-dinner drinks	\$1,100.00	Company banner at event; acknowledgement in conference handbook	Reaches dinner guests; reaches every delegate
12	Conference registration reception	\$1,100.00	Company banner at event; acknowledgement in conference handbook	Reaches reception guests; reaches every delegate
13	Conference breakfast	\$1,100.00	Company banner at event; acknowledgement in conference handbook	Reaches breakfast guests; reaches every delegate
14	Internet café	\$1,100.00	Company banner at event; acknowledgement in conference handbook	Reaches internet users; reaches every delegate
15	Author or illustrator	\$1,100.00	Company banner at event; acknowledgement in conference handbook	Reaches session delegates
16	Session sponsor (several available)	\$1,100.00	Company banner at event; acknowledgement in conference handbook	Reaches session delegates
17	Program printing	\$1,100.00	Acknowledgement in conference handbook	Reaches every delegate
18	Conference proceedings	\$660.00	Acknowledgement on USB; acknowledgement in conference handbook	Reaches every delegate
19	Conference dinner entertainment	\$550.00	Company banner at event; acknowledgement in conference handbook	Reaches dinner guests
20	Flowers for main conference room	\$550.00	Company logo and name on display; acknowledgement in conference handbook	Reaches every delegate
21	Flowers for trade exhibition hall	\$550.00	Company logo and name on display; acknowledgement in conference handbook	Reaches every delegate
22	Certificates of attendance	\$220.00	Company logo on certificate; acknowledgement in conference program	Reaches every delegate

In kind sponsorship is available. Please contact the Conference Secretariat.

The SLAQ/IASL 2010 Conference Committee reserves the right to offer a limited number of each of the sponsorships.

1 x A4 flyer can be included in delegate satchels for a cost of \$165.00

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